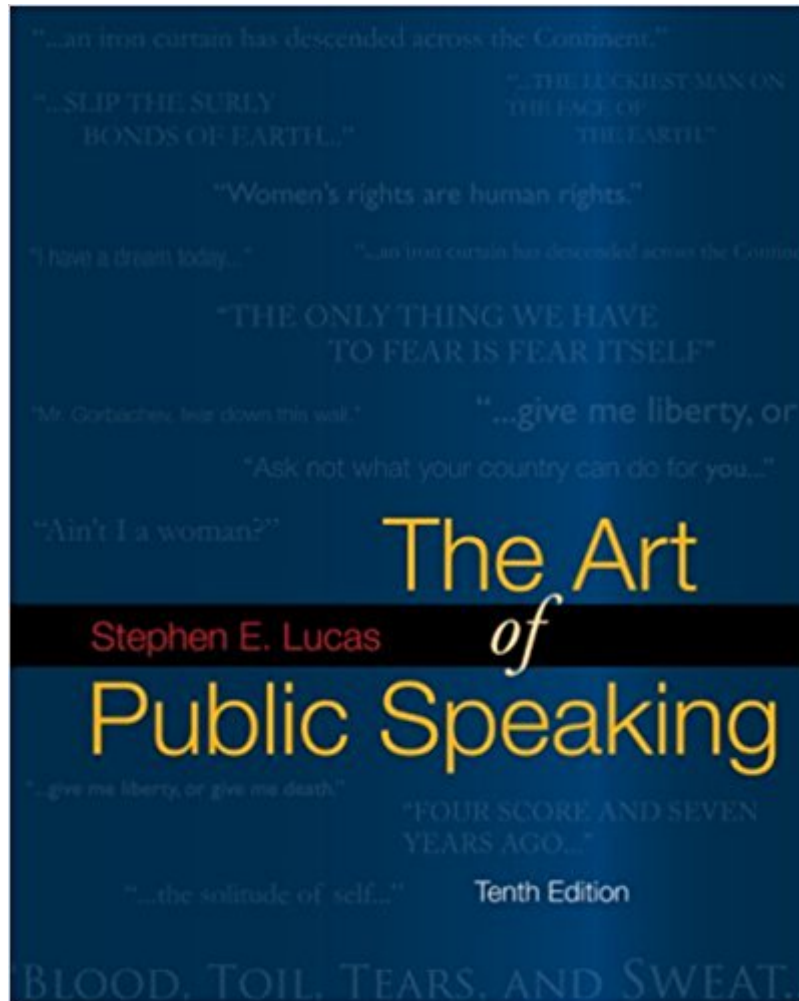


The book was found

The Art Of Public Speaking With Media Ops Setup ISBN Lucas



Synopsis

By far the leading speech textbook of our time, *The Art of Public Speaking* has defined the art of being the best for more than 10 million students and instructors. Whether a novice or an experienced speaker, every student will learn how to be a better public speaker through Lucas' clear explanations of classical and contemporary theory and thorough coverage of practical applications.

Book Information

Paperback: 480 pages

Publisher: McGraw-Hill Education; 10th edition (November 3, 2008)

Language: English

ISBN-10: 0077306295

ISBN-13: 978-0077306298

Product Dimensions: 7.9 x 0.6 x 10 inches

Shipping Weight: 1.9 pounds

Average Customer Review: 4.3 out of 5 stars 979 customer reviews

Best Sellers Rank: #13,739 in Books (See Top 100 in Books) #34 in [Books > Reference >](#)

[Words, Language & Grammar > Public Speaking](#) #4487 in [Books > Textbooks](#)

Customer Reviews

ABOUT THE AUTHOR Stephen E. Lucas is Professor of Communication Arts and Evjue-Bascom Professor in the Humanities at the University of Wisconsin-Madison, where he has taught since 1972. He received his bachelor's degree from the University of California, Santa Barbara, and his master's and doctorate degrees from Penn State University. Professor Lucas has been recognized for his work as both a scholar and a teacher. His first book, *Portents of Rebellion: Rhetoric and Revolution in Philadelphia, 1765-1776*, received the Golden Anniversary Award of the National Communication Association in 1977 and was nominated for a Pulitzer Prize. His major articles include "The Schism in Rhetorical Scholarship" (1981), "The Renaissance of American Public Address: Text and Context in Rhetorical Criticism" (1988), "The Stylistic Artistry of the Declaration of Independence" (1990), and "The Rhetorical Ancestry of the Declaration of Independence" (1998), for which he received the Golden Anniversary Monograph Award of the National Communication Association. His most recent book is *Words of a Century: The Top 100 American Speeches, 1900-1999* (2009). Professor Lucas has received a number of teaching awards, including the Chancellor's Award for Excellence in Teaching at the University of Wisconsin and the

National Communication Association's Donald Ecroyd Award for Outstanding Teaching in Higher Education. His lecture course on "The Rhetoric of Campaigns and Revolutions" is among the most popular on campus and has twice been selected for statewide broadcast in its entirety by Wisconsin Public Radio. Professor Lucas is featured in the Educational Video Group's program on the history of American public address, and he has appeared on the History Channel's documentary on the Declaration of Independence. Professor Lucas has directed the introductory public speaking course at the University of Wisconsin-Madison since 1973. Over the years he has been responsible for numerous teaching innovations and has supervised the training of hundreds of graduate assistants. In addition to participating in public speaking workshops and colloquia at schools throughout the United States, he has served as a judge for the major national English-language public speaking competitions in China, has lectured at numerous Chinese universities, and has conducted workshops for Chinese instructors on teaching public speaking. Stephen Lucas and his wife, Patty, live in Madison, Wisconsin, and have two sons, Jeff and Ryan. His interests include travel, sports, art, and photography.

Explains the fundamentals of the art of public speaking. A good teaching tool. Recommended.

For college, I think it was too easy, but it came in good condition, and it worked for class.

College Textbook

Very understandable writing. Perfect for my class.

Just what was needed

Great

Great

Bought this version instead of the 11th edition and it worked great. My teacher had the new version and it was \$142. This book was so cheap and the difference between the books were minimal. There is one additional chapter but the book literally split 1 chapter into 2 so that's why there is one extra chapter in the book. So glad I decided to save on this book. Get this edition it's pretty much the

same. The only main difference were the activities at the ends of the chapters but overall good price and helped with my speech class.

[Download to continue reading...](#)

The Art of Public Speaking with Media Ops Setup ISBN Lucas LUCAS DAVENPORT / PREY SERIES READING LIST WITH SUMMARIES AND CHECKLIST FOR YOUR KINDLE: JOHN SANDFORDâ™S LUCAS DAVENPORT PREY NOVELS READING LIST WITH ... - UPDATED IN 2017 (Ultimate Reading List) Rand McNally Toledo & Bowling Green/lucas County StreetFinder: Bowling Green, Lucas County (Rand McNally Streetfinder) Wolf's Surrender: Part of the Immortal Ops World (Shadow Agents / PSI-Ops Book 1) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Public Relations and Social Media for the Curious: Why Study Public Relations and Social Media? (A Decision-Making Guide to College Majors, Research & Scholarships, and Career Success) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition DreamWorks Trolls Look and Find Book Hardcover Phoenix International Publications ISBN 9781503708976 It's a Busload of Pigeon Books! (NEW ISBN) Kingdom of Scotland history story (Chuko Bunko) (2002) ISBN: 4122039908 [Japanese Import] Outlines & Highlights for Basic Methods of Structural Geology by Stephen Marshak, ISBN: 9780130651785 (Cram101 Textbook Reviews) (Paperback) - Common Medical Transcription: Techniques, Technologies, and Editing Skills (3rd Edition, ISBN - 9780763831097 / 97807638310974) Thinking Mathematically, Fifth Edition, Annotated Instructor's Edition, Answers Included: ISBN 0321646355 Articulating Reasons **ISBN: 9780674006928** Hong Kong & Macau free travel guide (2008) ISBN: 4861991692 [Japanese Import] Speaking Ill of the Dead: Jerks in Connecticut History (Speaking Ill of the Dead: Jerks in Histo)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)